



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

**FIFTH SEMESTER – NOVEMBER 2015**

**CO 5409 - ENTREPRENEURIAL LEADERSHIP**

Date : 14/11/2015

Dept. No.

Max. : 100 Marks

Time : 09:00-12:00

**SECTION-A**

**Answer ALL the Questions:**

**(10 x 2 = 20 Marks)**

1. Why is 'Entrepreneurial Aptitude' necessary to 'Entrepreneurial Leaders' ?
2. What is 'Sweat Equity' of 'Entrepreneurial Leaders' ?
3. How does a practical leader differ from an ideal leader ?
4. Specify the three levels of leadership.
5. What is 'Leadership Philosophy' ?
6. Why is 'Leadership Grid' necessary to a leader ?
7. Who is a 'Visionary Leader' ?
8. Write any two types of 'Follower-Centered Leadership Styles'.
9. State the reason why a strategic leader is considered as a 'Global Thinker'.
10. Mention the reason why 'Toastmasters' are useful to 'Entrepreneurial Leaders'.

**SECTION-B**

**Answer any FOUR Questions:**

**4 x 10 = 40 Marks)**

11. What are the differences between the 'Transactional Leadership Theory' and the 'Transformational Leadership Theory' ?
12. State and explain the principles of successful entrepreneurial leadership.
13. Specify and explain the differences between the 'Front-end Leader' and the 'Back-end innovation Leader'.
14. Enumerate the characteristics of 'Charismatic Leaders'.
15. Briefly explain the indicators of 'Leadership Potential'.
16. Identify and explain the strategies that will turn employees into leaders.
17. Mention and explain the requirements for a great product leader.

**SECTION-C**

**Answer any TWO Questions:**

**(2 x 20 = 40 Marks)**

18. Describe the various traits of 'Effective Entrepreneurial Leaders'.
19. Explain in detail the profile of any one 'Indian Business Leader'.
20. Analyze in detail the personal, behavioral and situational factors in leadership.
21. State and explain the communication secrets of great leaders.

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